

the films for which they were created. You may recognize Vivian Leigh's green velvet dress from *Gone with the Wind*, Audrey Hepburn's shoulder-bowed black cocktail dress in *Sabrina*, and John Travolta's white leisure suit from



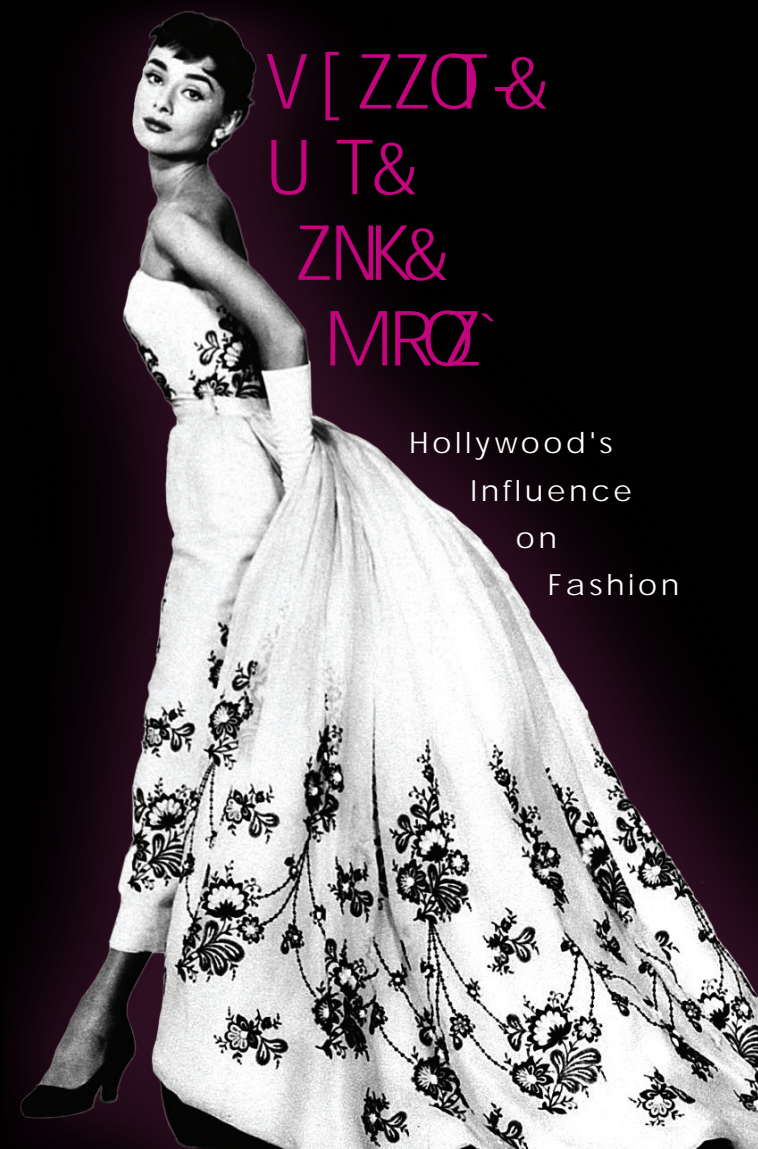
Chicago Herald and Examiner article. February 27, 1933. From Proquest Historical Newspapers Database.

Saturday Night Fever, as they are mainstays in our cultural memory that continue to influence fashion today.

By the 1960s, studio fashion designers were becoming a thing of the past. Instead, clothes were increasingly being purchased from department stores in Los Angeles and Beverly Hills. The exhibit demonstrates how Hollywood continues to produce innovative fashion in spite of these realities. Overall, the exhibit provides a panoply of documentation that attests to the fact that Hollywood is a powerful social force that continues to dictate to us what is beautiful, glamorous, sexy, and exciting.

For the full exhibit checklist with annotations, online exhibits, and past exhibits, please see: exhibits.lib.uci.edu.

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Hollywood's
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