Chancellor's Distinguished Fellows Program 2006-2007 Selective Bibliography UC Irvine Libraries

John Seely Brown

April 4, 2007

Prepared by:

Julia Gelfand Applied Sciences & Engineering Librarian <u>igelfand@uci.edu</u>

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Books, Edited Works and Book Chapters (including Translations)

(Holdings correspond to UCI Libraries LL= Langson Library; SL=Science Library)

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Zhao, Feng, and Brown, John Seely (2005). "Ecological Computing," in *Environmentalism & The Technologies of Tomorrow*, edited by Robert Olson and David Rejecski. Washington, DC: Island Press, 53-60. Call Number: LL **HC 79 E5 E597 2005**

Brown, John Seely and Duguid, Paul (2005). "Organizing Knowledge," in *Managing Knowledge: An Essential Reader*, edited by Stephen Little, Paul Quintas and Tim Ray. Newbury Park, CA: Sage, 19-40. Call Number LL **HD 30.2 M3645 2005**

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Brown, John Seely (2003). "Research That Reinvents the Corporation." in *Harvard Business Review on the Innovative Enterprise*. Boston: Harvard Business School Pub., 129-154. Call Number: LL **HD 45**.**H343 2003**

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Korean Edition: Seoul, South Korea: Keorum Publishing, 2001

Chinese Edition: (complex characters), Taiwan: Prophet Press, 2001

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Brown, John Seely and Duguid, Paul (1998). "Universities in the Digital Age," *The Mirage of Continuity: Reconfiguring Academic Information Resources for the 21st Century*, edited by Brian L. Hawkins and Patricia Battin. Washington, DC: Council on Library and Information Resources: 39-60. Call Number: LL **Z 675 U5 M546 1998**

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Conner, Marcia L. and Glawson, James G. eds (2004) with Introduction by John Seely Brown, Estee Solomon Gray. *Creating a Learning Culture: Strategy, Technology, and Practice*. Cambridge: Cambridge University Press.

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Harris, Craig, ed. (1999) with Introduction by John Seely Brown. *Art and Innovation: The Xerox PARC Artist-in-Residence Program.* Cambridge, MA: MIT Press.

Dissertation

A Symbiotic Theory Formation System, University of Michigan, 1972

Selective Journal & News Articles

Brown, J. S. and Douglas, T. (2006), "MBAs be Warned: The Gamers are Learning More than You Realize," *Wired*, 14 (4) April.

Brown, J. S. (2006). "New Learning Environments for the 21st Century: Exploring the Edge," *Change*, September/October: 19-26. http://www.johnseelyBrown.com/change%20article.pdf Brown, J. S. and Hagel, J. (2006). "How Much Knowledge Should a Business Give Away?" *European Business Forum*, 24: 17-18

Brown, J. S. and Hagel, J. (2006). "Funding Invention vs Managing Innovation," *Businessweek*, February 16.

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Brown, J. S. (2000). "Look_closely_right_now: the Internet bestows authority on everyone, which is exactly the problem." *Forbes ASAP*, October 2: 26. http://www.forbes.com/asa/00/1002/026.htm

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Brown, J. S. (1998). "To Dream the Invisible Dream." *Red Herring*, July: 17.

Weiser, M. and Brown, J. S. (1998). "Riding on a Sea of Calm." *World Link*: January/February: 46-50.

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- Stucky, S. and Brown, J. S. (1996). "Leveraging Learning." *Across the Board*, March 33 (3): 22-24.
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- Brown, J. S. and Duguid, P. (1993). "Stolen Knowledge." *Educational Technology Journal*, March 33 (3): 10-15.
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- Lenat, D.B. and Brown, J. S. (1984). "Why AM and EURISKO Appear to Work." *Artificial Intelligence* 23: 269-294.
- DeKleer, J, and Brown, J. S. (1984). "A Qualitative Physics Based on Confluences." *Artificial Intelligence* 24: 7-83.
- Brown, J. S. and VanLehn, K. (1980). "Repair Theory: A Generative Theory of Bugs in Procedural Skills." *Cognitive Science*, 4.
- Burton, R.R. and Brown, J. S. (1979). "An Investigation of Computer Coaching for Informal Learning Activities." *International Journal of Man-Machine Studies*, 11, January.
- Brown, J. S., Burton, R.R. and Zdybel, F. (1973). "A Model-Driven Question Answering System for Mixed-Initiative Computer Assisted Instruction." *IEEE Transactions on Systems, Man and Cybernetics*.
- Gyr, J.W., Brown, J. S. and Cafagna, A.C. (1967). "Quasi-formal Models of Inductive Behavior and Their Relation to Piaget's Theory of Cognitive Stages." *Psychological Review* 74: 272-290.
- Gyr, J.W., Brown, J. S., Willey, R., and Zivian, A. (1966). "Computer Simulation and Psychological Theories of Perception," *Psychological Bulletin* 65: 174-192.
- Gyr, J.W., Ash, W., Brown, J. S., Willey, R., and Zivian, A. (1966). "Computer Simulation of Perceptual Motor Skills," *Perceptual Motor Skills* 23: 793-794.

<u>Selective Conference Proceedings, Presentations, Working Papers and Government & Technical Reports</u>

- Brown, J. S. and Hagel, J. (2006). "Connecting Globalization and Innovation: Some Contrarian Perspectives." Annual Meeting of the World Economic Forum, January 25-30.
- Fischer, G., Brown, J. S. and Burton, R.R. (1978). "Aspects of a Theory of Simplification, Debugging, and Coaching," *Proceedings of the Second National Conference of the Canadian Society for Computing*.
- Brown, J. S. (1975). "Uses of Artificial Intelligence and Advanced Computer Technology in Education." in *Computers and Communications: Implications for Education: Proceedings of the Conference on Computer Technology in Education for 1975*, edited by Robert J. Seidel and Martin Rubin. NY: Academic Press. Call Number: LL **LB 1028.3 C65 1975.**
- Brown, J. S. and Burton, R. (1974). "Pragmatic Uses of Artificial Intelligence in CAI," *Proceedings of National Association for Computing Machinery*.

Brown, J. S., Burton, R.R. and Zdybel, F. (1973). "A Model-Driven Question Answering System for Mixed-Initiative Computer Assisted Instruction," *IEEE Transactions on Systems, Man and Cybernetics*.

Brown, J. S. (1973). "Steps Toward Automatic Theory Formation," *Proceedings of the International Joint Conference on Artificial Intelligence*.

Brown, J. S., and Rubenstein, R. (1973). *Recursive Functional Programming for Students in the Humanities and Social Sciences*. Irvine, CA: School of Social Sciences, University of California, #18. Call Number: LL **H31 C3 no. 18**

Brown, J. S., Burton, R. R., and Zdybel, F. (1972). *A Model Driven Question-Answering System for a CAI Environment*. Irvine, CA: Dept. of Information and Computer Science, University of California, Irvine, #13. Call Number: **SL Z699 C3 no. 13**

Inventions & Patents

Digital Highlight Color Copier. Patents pending

Relabeling of tokenized symbols in fontless structured document image representations. USP 6,275,301. August 2001.

Using fontless structured document image representations to render displayed and printed documents at preferred resolutions. USP 6,011,905. January 2000.

Method and apparatus for supplementing significant portions of a document selected without document image decoding with retrieved information. USP 5,748,805. September 1998.

Digital Imaging System using two-dimensional input sensor array and output light valve. USP 5,627,662. May 1997.

Document Copy Authentication, USP 5,157,726. October 1992

Selective Interviews & Podcasts

Brown, J. S. on Web 2.0 and the Culture of Learning with Steve Hargadon, January 10, 2007 - http://www.stevehargadon.com/2007/01/john-seely-Brown-on-web-20-and-culture.html

An interview with John Seely Brown (1999) by Lawrence M. Fisher. *Strategy & Business*, Issue 17: 86-95.

Future Talk: Conversations About Tomorrow (1998) by Larry King with Pat Piper. HarperCollins: 235-246.

Special Activities, Congressional Testimony and Media Presence

ACM Newell Award Committee, 2000-2006

Judge, Merrill Lynch Forum's Innovation Grants Competition 1998, 1999, 2000

Judge, Harvard Business Review McKinsey Award, 1998 Congressional Testimony, "Capitalizing on the Nation's Knowledge: Making Use of What We Know," before the Subcommittee on Science, Technology, and Space of the Committee on Commerce, Science and Transportation, United States Senate, Washington, DC, September 15, 1989.

Congressional Testimony, "The Impact of the Information Age on the Conduct and Communications of Science," before the Committee on Science and Technology, Washington, DC, September 1985.

Member of Research Briefing Panel for White House Science Advisors on Cognitive Science and Artificial Intelligence, National Academy of Sciences, Washington, DC June 27-28, 1983.

Co-Chairman, Research Panel on Information Technology in PreCollege Education, National Academy of Sciences, Washington, DC, August 1984.

Guest on MacNeil-Lehrer Report: Computers in the Classroom, July 8, 1982.

Congressional Testimony, "Computers in a Learning Society," before the Committee on Science and Technology, Washington, DC, October, 1977.

Honors, Honorary Degrees, Awards, Societies & Current Corporate Affiliations

Honorary Doctorates

University of Michigan, Honorary Doctor of Science, April 30, 2005

Claremont Graduate University, Honorary Doctor of Humane Letters, May 15, 2004

London Business School, University of London, Honorary Doctor of Science in Economics, July 5, 2001.

Brown University, Honorary Doctor of Science, May 29, 2000.

Honors

Industry Hall of Fame – Inducted November 2004

Citation of Excellence, Emerald Management Review, for authoring one of the top fifty management articles of 2003: "Local Knowledge: Innovation in the Networked Age" Management Learning, Vol. 33, No. 4, 2003.

National Associate of the National Academics, 2003

Software Development Forum Visionary Award, 2002

Fellow, The Batten Institute, Darden Graduate School of Business Administration, University of Virginia, 2002

Director's Award for exemplary service to the Central Intelligence Agency and the Intelligence Community as a member of the In-Q-Tel Board of Trustees from 1999 to 2001, awarded by Director of Central Intelligence, December 2001

Fellow, American Association for the Advancement of Science, 2001

Fellow, International Leadership Forum, 2001.

Harvard Business Review 2001 McKinsey Award for the articles "Your Next IT Strategy"

Senior Fellow, the Design Futures Council, December, 2000.

Brown University 100 most distinguished alumni of the 20th century.

Teleos and Work Frontiers International Ten Most Admired Knowledge Leaders, 2000.

Fellow, International Academy of Management, June 1998.

Harvard Business School Service Award, 1998.

Winner of the 1998 Industrial Research Institute Medal for outstanding accomplishments in technological innovation.

Winner of the Holland Award in recognition of the best paper published in *Research Technology Management Magazine* in 1998 ("Seeing Differently: A Role for Pioneering Research").

Fellow, World Economics Forum, 1994-1998.

Bronze Medal: Ethnic/Cultural Film and Video Production 1994, Worldfest '94, The Charleston International Film Festival, for the videotape "Art * Lunch * Internet * Dinner."

Harvard Business Review 1991 McKinsey Award for the article "Research that Reinvents the Corporation."

Fellow, American Association for Artificial Intelligence, 1990.

Board of Directors – Public Companies

Amazon.com, 2004 – http://www.amazon.com

Polycom, Inc., 1999 – http://www.polycom.com/home/

Varian Medical Systems, 1999 – http://www.varian.com/

Corning Incorporated, 1995 – http://www.corning.com/

Board of Directors – Private Companies

Diode Solutions, 2005 – http://www.diodesolutions.com/

Acuitus, 2003 – http://www.acuitus.com/

Cassatt Corporation, 2003 – http://www.cassatt.com

Beck Construction, 1999 – http://thebeckgroup.com

Board of Trustees - Not-for-Profit Organizations

Brown University, 2001- http://www.Brown.edu

The John D. and Catherine T. MacArthur Foundation, 2000http://www.macfound.org/site/c.lkLXJ8MQKrH/b.855229/k.CC2B/Home.htm

In-Q-Tel, 1999- http://www.in-q-tel.com/

Founder

Founder, Institution for Research on Learning - http://www.irl.org

Founding Co-Director, MEMS Industry Group - http://www.memsindustrygroup.org/

Advisory Boards - Companies

Nanostellar, 2004- http://www.nanostellar.com

Ambient Devices, Advisory Board 2004- http://www.ambientdevices.com

Samsung Advanced Institute of Technology's Science Advisory Board, 2004-

Groxis, Technical & Strategy Advisory Board, 2004http://www.n2tec.org/partners/groxis.asp

Forstmann Little & Co., Advisory Board, 2000-

General Motors, Science Advisory Committee, 1999-2005

E.M. Warburg Pincus & Co., Inc. Technical Advisory Board, 1989-

Advisory Boards - Institutions

Singapore's Scientific Advisory Board of the New National Research Foundation, 2006

Humanities, Arts, Science and Technology Advanced Collaboratory Advisory Board, 2004-

Art Center College of Design, Media Design Program Brain Trust, 2004-

Stanford Project on Regions of Innovation and Entrepreneurship, Advisory Board, 2004

Brown University Advisory Council on Computing & Information Technology, 2004

National Center for Atmospheric Research, Advisory Council, 2003-

University of California at Santa Barbara, Center for Information and Technology in Society, Advisory Board, 2003-

Berkeley Institute of Design, Executive Board, 2002

Banco Bilbao Vizcaya Argenteria Foundation, 2001

Santa Clara University, Center for Science, Technology and Society Advisory Board, 1999-

University of California, Berkeley, Industrial Advisory Board, Dept. of Electrical Engineering and Computer Sciences, Berkeley, CA, 1997-

Massachusetts Institute of Technology Corporation, Corporation Visiting
Committee for Architecture and Media Arts and Sciences, Cambridge,
MA. 1995-

Professional Society Memberships:

American Physical Society - http://www.aps.org

American Association for Artificial Intelligence - http://www.aaai.org

American Association for the Advancement of Science - http://www.aaas.org

Association for Computing Machinery - http://www.acm.org

International Academy of Management - http://www.intam.co.uk/

National Academy of Education - http://www.naeducation.org/

Current Editorial Boards:

International Journal of Management Concepts and Philosophy MIT Sloan Management Review

About John Seely Brown & Web Presence

John Seely Brown - www.johnseelyBrown.com/

 $Architecting \ School \ 2.0 - \underline{http://www.speedofcreativity.org/2007/01/21/architecting-school-20/}$

Urges Shift in Engineering School - http://www.itworld.com/Career/3710/061201schoolshift/pfindex.html

Wikipedia Entry - http://en.wikipedia.org/wiki/John_Seely_Brown