John Zogby

18 November 2008

Prepared by:
Daniel C. Tsang
Asian American Studies, Political Science, Economics
& Acting Business Bibliographer
dtsang@uci.edu

Table of Contents

Books by Zogby .................................................. 1
Book Chapters by Zogby ......................................... 2
Journal and Magazine Articles by Zogby ..................... 2
Newspaper Articles by Zogby ................................. 3
Blog Entries by Zogby ........................................ 5
Interview with Zogby ........................................... 5
Book Chapters about Zogby .................................... 6
Articles about Zogby ............................................ 6
Biographical Information on Zogby ......................... 9
Zogby International .............................................. 9

Citations may contain hyperlinks to UCI-licensed resources.
To connect from off-campus: http://www.lib.uci.edu/services/how/connect.html

Books by Zogby

Langson Call Number HN90.P8 Z64 2008


Book Chapters by Zogby


Journal and Magazine Articles by Zogby

“The Next Big Question in Gender Politics.” Politics (Campaigns & Elections) 29/10 (October 2008), 48.

“Why We Won’t Call Cells.” Politics (Campaigns & Elections) 29/9 (September 2008), 64.


“Politics at the Speed of Light. Today, Cell Phones Include Cameras -- and the Ability to Generate News in a Flash.” Politics (Campaigns & Elections) 29/6 (June 2008), 64.


“Will Passion Divide the Democrats?” Politics (Campaigns & Elections) 29/3 (March 2008), 53.

“These Voters Will Pick the President.” Politics (Campaigns & Elections) 29/2 (February 2008), 52.

“Who Will Build The New Bridges?” Politics (Campaigns & Elections) 29/1 (January 2008), 56.


“Dick Cheney: Role Model for Millions.” *Campaigns & Elections* 28/8 (August 2007), 64.

“Why I Am Not Asking the Question Everyone Wants to See?” *Campaigns & Elections* 28/7 (July 2007), 60.

“Will Katrina Be Our Defining Moment?” *Campaigns & Elections* 28/6 (June 2007), 64.


**Newspaper Articles by Zogby**


“Swing Vote, Centrists Could Be Key in ‘08.” *Observer-Dispatch* (3 July 2008). (Letter)

“The End of Boomerism As We Know It.” *The Ottawa Herald* (7 June 2008).

“Boomerism Comes Crashing Down.” *Observer-Dispatch* (5 June 2008).


“Political Scandals: Why Do Some Stay While Others Have to Go?” Observer-Dispatch (16 March 2008).


“Convention Cunundrum: This Election Year, a ‘Bounce’ Falls Flat; Kerry Left Boston without Much of a Budge in the Polls, But That’s Not Surprising Given the Tightness of the Race. Now, It’s On to New York.” Newsday (5 August 2004), A47.


“Commentary; Still Waiting for the Euphoria; A Poll Among Iraqis Indicates the Bush Team Was Wrong in Foreseeing a Warm Welcome for the Occupiers.” Los Angeles Times (27 October 2003), B11.

“Watch the Rise of America’s Investor Class.” Financial Times (5 May 2003), 11.


“Bradley, McCain Vie for Independent Vote.” The Plain Dealer (20 January 2000), 11B.


“Is This The Right Race for Hillary?” *Press-Telegram* (3 June 1999), A15.

“President’s Perfect Position – Clinton Has Responded to Americans’ Readjusted Expectations.” *Christian Science Monitor* (10 March 1997), 19.


**Blog entries by Zogby**


Other entries on *Huffington Post* [http://www.huffingtonpost.com/john-zogby/](http://www.huffingtonpost.com/john-zogby/)

**Interviews with Zogby**


Book Chapters about Zogby


Articles about Zogby


Heffter, Emily. “Picking Brain of a Top Pollster – John Zogby American Dream Shifts; ‘As Far as Elections Go, This Is a Great One’.” The Seattle Times (7 September 2008), B1.


Goldstein, Gary. “Review; Did Every Vote Really Count!” Los Angeles Times (15 August 2008), E4.


Hallinan, Conn. “The Casualties of Iraq.” *Foreign Policy In Focus* (17 October 2007).


“There That The Dust Has Settled.” *New York Times* (7 November 2004), I34.


“How I Did It: John Zogby backed into his career as a pollster, and for a time had to cede the national spot-light to bigger names. Now he has his sights on becoming the Gallup of his generation.” Inc. 26/part 6 (2004), 88-92.


**Biographical Information on Zogby**

*Wikipedia* entry: John Zogby


(Retrieved 11 November 2008)

*Huffington Post* entry: John Zogby

http://www.huffingtonpost.com/john-zogby/#blogger_bio

(Retrieved 11 November 2008)

**Zogby International**

Zogby International: Home page

http://www.zogby.com
Zogby International: News Search

Zogby International: Zogby in the Media
http://www.zogby.com/soundbites/index.cfm

Zogby International: Poll Questions
In iPoll Databank from Roper Center (UCI-licensed access)
http://roperweb.ropercenter.uconn.edu/iPOLLOPOLL/login/ipoll_login.html
(At iPoll site, use pull-down menu for Organization: Zogby International)

Research assistance by Chris Liang.